



Marketing and Relationship Manager - PA

MDAdvantage Insurance Company of New Jersey, a leading provider of medical professional liability insurance located in Lawrenceville, NJ, is seeking a Marketing and Relationship Manager to join the Company in support of out-of-state expansion to Pennsylvania.

This well-organized individual will be responsible for delivering sales and marketing programs to support the growth and expansion of company products and services primarily to physicians in the state of Pennsylvania. As part of the Sales and Marketing team, you will play a key role of fostering relationships with physicians, practice managers of our insureds, as well as entities that provide opportunities for new business, such as hospitals, county medical groups and healthcare systems. You will work remotely with the understanding that you will attend meetings and events in the Company's Lawrenceville, NJ location to assist with developing and implementing initiatives and programs in support of all the marketing efforts of the Company.

To qualify, you must possess a Bachelor Degree and/or a minimum of five years experience in sales, marketing, and business development. Knowledge of healthcare systems and the demographics of Pennsylvania are essential for this position. You must also possess excellent verbal and written communications skills, presentation skills, and advance computer skills in the use of word processing, spreadsheet, and presentation packages.

MDAdvantage Insurance Company of New Jersey offers a very competitive salary and benefits package. Please forward your resume to cbowman@mdanj.com. For additional information on MDAdvantage of New Jersey, please visit our web-site at www.mdadvantageonline.com
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