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For Immediate Release

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SUPPORT FOR LMS CALM SHOULDER SCREEN EXTENDED BY MDADVANTAGE TO ENTIRE NEW JERSEY INSURED BASE

Lawrenceville, NJ, August 19, 2008 – MDAdvantage Insurance Company of New Jersey announced today that it is extending the use of CALM Shoulder Screen™, a product developed by the healthcare technology company LMS Medical Systems (TSX:LMZ), to its entire base of obstetricians. MDAdvantage will be offering credit on annual malpractice premiums to its current base of obstetricians and new clients implementing the CALM Shoulder Screen in their practice.

“In February 2008, MDAdvantage began the first phase of implementation of the CALM Shoulder Screen with an initial group of obstetricians for a twelve month assessment period,” commented Patricia Costante, Chairman and CEO of MDAdvantage. “Within three months, the ease of integration of the application into daily operations and the positive feedback from clinicians regarding the value of the additional insight provided by CALM Shoulder Screen triggered our decision to accelerate the roll-out of the technology to our entire base of insured OBs. This initiative supports the development of a new gold standard of practice in obstetrical risk management.”

Promoting patient safety and best practices in medicine are the motivating factors behind MDAdvantage’s decision to institute a premium discount. Nationally, statistics continue to reveal a high frequency of medical malpractice claims that allege permanent birth-related injuries related to incidents of shoulder dystocia.

“MDAdvantage has a track record of leadership in risk management that includes proactive and innovative support for its insured physicians,” said Diane Cote, President and CEO of LMS. “Teaming with MDAdvantage and its physicians provides both companies with an opportunity to promote high reliability in obstetric results.”

CALM Shoulder Screen will assist insured obstetricians with managing the risks associated with shoulder dystocia. Shoulder dystocia occurs when a baby’s shoulder gets stuck behind the mother’s pubic bone during childbirth. It is one of the most feared conditions that can occur during labor and delivery. Potential injuries can be serious and include brachial plexus impairment, brain damage and sometimes death.

About LMS: LMS is a leader in the application of advanced mathematical modeling and neural networks for medical use. The LMS CALM Decision Support Suite provides physicians, nursing staff, risk managers and hospital administrators with clinical information systems and risk management tools designed to improve outcomes and patient care for mothers and their infants during childbirth.

About MDAdvantage: MDAdvantage is a leading provider of medical malpractice insurance in New Jersey. The Company actively pursues ways to use technology to better serve their physician policyholders and their medical practices. More information about



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