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For Immediate Release

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MDADVANTAGE PARTNERS WITH ADVANCED PRACTICE STRATEGIES TO OFFER E-LEARNING PATIENT SAFETY COURSES

Lawrenceville, NJ, July 2, 2008 – In order to provide its physician insureds with the best in patient safety information, MDAdvantage Insurance Company of New Jersey has formed a strategic partnership with a leader in patient safety education. MDAdvantage is proud to offer free and discounted online patient safety courses developed by Advanced Practice Strategies (APS), in cooperation with Harvard's Risk Management Foundation (RMF).

All physician insureds can take *The Nature and Causes of Errors and Injuries in Health Care* course at no charge to them. There are also four additional courses in the Patient Safety bundle available for purchase, with special discount options available for course "bundle" purchases. Successful course participation awards insureds continuing medical education (CME) credits and counts toward the MDAdvantage education discount.

MDAdvantage is also offering an *Advanced Fetal Assessment and Monitoring* course for obstetricians. This course uses a tracing-centered approach to teach advanced concepts of fetal assessment and monitoring. This course is CME accredited through joint sponsorship by the American College of Obstetricians and Gynecologists (ACOG). Obstetricians who complete this course will be eligible for a premium discount.

Physicians will be able to access these online courses through the MDAdvantage website in the secure policyholder portal.

"It is our duty to provide our physician insureds with the essential tools and resources they need to effectively increase patient safety, as well as reward them with cost-saving premium discount options," commented Patricia Costante, Chairman and CEO of MDAdvantage. "These courses help us to advance and protect the practice of good medicine."

Dennis Ferrill, CEO of APS stated, "APS works closely with insurers who demonstrate leadership in making patient safety a reality. By creating parallel initiatives for physicians and nurses, APS and its partners, like MDAdvantage, work toward uniform practice and vocabulary that enhances teamwork and reduces error. In addition to collaborating with MDAdvantage, APS has also been building similar relationships with New Jersey hospitals, through our recent New Jersey Perinatal Safety Collaborative."



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To learn more about APS and its offering, please contact John Harrington at 617-367-0553 x6238.

MAdvantage is a leading provider of medical malpractice insurance and risk management services in New Jersey. To learn more about MAdvantage call 888-355-5551 or log onto the company's website, www.MDAdvantageonline.com.

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