



# **MEDIA RELEASE**

## **NJN Public Television and Radio**

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**FOR IMMEDIATE RELEASE**

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### **Patricia A. Costante joins the New Jersey Public Broadcasting Authority Board**

**STATEWIDE** – Patricia A. Costante was appointed a member of the New Jersey Public Broadcasting Authority Board of Commissioners by Governor Richard J. Codey, with the approval of the New Jersey Senate. The Authority operates New Jersey’s statewide public broadcasting network — NJN Public Television and NJN Public Radio — and is dedicated to enhancing the quality of life of the state’s residents through its programs and services offered on air, on line and in the community.

Costante currently serves as Chairman and Chief Executive Officer of MDAdvantage Insurance Company of New Jersey. She led the formation of MDAdvantage during a time when the medical professional liability insurance market in New Jersey was considered in crisis by state policymakers. The company has grown to be one of the leading providers of medical professional liability insurance in New Jersey insuring more than 3,200 physicians. MDAdvantage has approximately \$230 million in assets and direct written premiums of \$98 million. MDAdvantage provides a full-range of services and associated tools to help physicians reduce risk exposure in their practice and improve the quality of patient care and the art of healing.

In addition to an MBA degree that she earned at New York University’s Stern School of Business, Costante also holds a Post Master Certificate in Administration from Rutgers – The State University of New Jersey, and has achieved the status of “Fellow of the American College of Healthcare Executives” (FACHE), the highest achievement in that field. She is also a diplomate of the American Association of Healthcare Consultants and a Certified Healthcare Consultant. She is a frequent author and lecturer on medical professional liability issues, healthcare compliance, clinical practice and program development.

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Costante currently serves as the Chairman of the Board of Trustees of Catholic Charities, Diocese of Trenton, an organization serving more than 100,000 New Jersey residents annually, and with a budget of more than \$35 million. She has been a member of the Board of Trustees for five years, and has dedicated herself to the organization's mission: to provide services to those in need, to advocate on their behalf, and to strengthen their communities. Costante is a resident of Lawrenceville.

*NJN Public Television & Radio provides access to award-winning programs and services that serve the informational, cultural and educational needs of New Jersey residents. NJN is available in high definition and on Times Warner cable in New York on channel 750. NJN's programs are web cast on [www.njn.net](http://www.njn.net).  
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