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For Immediate Release

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## **MDADVANTAGE, LMS WORKING TO MINIMIZE OBSTETRICAL RISKS**

Lawrenceville, NJ, February 5, 2008 – MDAdvantage Insurance Company of New Jersey today announced that it has entered into an agreement with LMS Medical Systems (AMEX:LMZ; TSX:LMZ), a healthcare technology company and developer of the CALM™ clinical information system and risk management software for obstetrics, to license CALM Shoulder Screen™. MDAdvantage, a leading provider of medical professional liability insurance in New Jersey, delivers a full range of services and tools to help physicians reduce risk exposure in their practice to improve the quality of patient care.

CALM Shoulder Screen will assist insured obstetricians with managing the risks associated with shoulder dystocia. Shoulder dystocia occurs when a baby's shoulder gets stuck behind the mother's pubic bone during childbirth. It is one of the most feared conditions that can occur during labor and delivery. Potential injuries include brachial plexus impairment, brain damage and sometimes death. In the coming weeks, MDAdvantage will begin implementing this innovative tool, working closely with an initial group of insured obstetricians.

"Offering CALM Shoulder Screen to our insured physicians is in line with our philosophy to support New Jersey physicians through the adoption of patient safety programs that minimize risk," commented Patricia Costante, Chairman and CEO of MDAdvantage. "This LMS risk management tool provides a proactive, preventive approach to addressing a major challenge in obstetrics."

"With shoulder dystocia related injuries having been high exposure claims, this is a natural fit for insurance carriers," commented Diane Côté, CEO of LMS. "Now there is a tool that can help physicians in reducing clinical risks and improving patient outcomes."

**About LMS:** LMS is a leader in the application of advanced mathematical modeling and neural networks for medical use. The LMS CALM Decision Support Suite provides physicians, nursing staff, risk managers and hospital administrators with clinical information systems and risk management tools designed to improve outcomes and patient care for mothers and their infants during childbirth. For further information about LMS Medical Systems please contact:

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**About MDAdvantage:** MDAdvantage is a leading provider of medical malpractice insurance in New Jersey.

To learn more about MDAdvantage call 888-355-5551 or log onto the company's website, [www.MDAdvantageonline.com](http://www.MDAdvantageonline.com)

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